

## Free CommRx for Community-Based Organizations: Extending Care During COVID-19

Helping people find and connect to the **right community resources** is critical **right now**.

Thousands of care professionals, rapid responders and volunteers across the country are using NowPow's technology to refer people to Vital Emergency Resource (VER) services found in our directory. These referrals are **highly matched and validated with updated service availability during the COVID-19 crisis**.

VER service categories are those most critical to community health and economic stability, including:

- Food and Nutrition
- Hotlines and Helplines
- Personal Safety
- Free and Low-cost Goods
- Financial Stability
- In-Home Care
- Housing
- Mental Health

### Digital Referrals to Meet the Rising Need

NowPow offers a **completely free tool, CommRx**, that gives community-based organizations access to NowPow's hyperlocal directory and the ability to quickly and easily refer clients to additional services—both within and outside their organizations—to extend impact.

These referrals can always be shared via print. To address the COVID-19 crisis, NowPow is adding its texting and email functionality to this tool at no cost until September 1, 2020. We want to empower you to help **everyone** get connected to **all** of the resources they need to care for themselves and their families.

### CommRx Key Benefits

**Low/no data security concerns:** no patient/member/individual information needed or stored

**Mobile responsive:** web-based platform can be used on a phone, tablet or computer

**COVID-19 impact screening:** assess needs and automatically map those needs to optimal VER services NowPow has verified as operational during the COVID-19 crisis

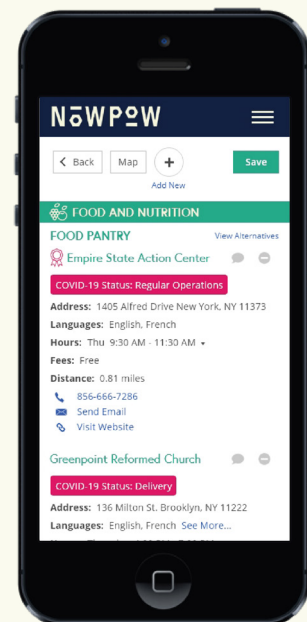
**Short to provision:** organizations are sent a short contract to sign via DocuSign; up to 20 users can be provisioned by the organization

**Quick to learn:** highly intuitive so training takes less than 20 minutes

**Highly matched:** automatically maps identified needs to the optimal services using NowPow's evidence-based algorithms

**Powerful filters:** funnels results by critical access factors like COVID-19 operating status (e.g., delivery, phone/virtual, or pick up), location, language(s) spoken, documents needed and other eligibility requirements to break down common access barriers

**Multiple languages:** available in 100+ languages



Can be used on phone, tablet or computer

Referral quality matters now more than ever. Partner with NowPow to ensure no one is directed to resources unable to serve them. **Email [engagement@nowpow.com](mailto:engagement@nowpow.com) to sign up for CommRx today.**